

# Cows, Cars, or both?



*A look at  
rural land development  
in Southwest Florida*



*Present the*

# 2018 Real Estate Symposium

**Thursday, September 13, 2018**

8:00 a.m. Registration &  
Continental Breakfast

8:30 a.m. - 12:00 noon Program

Cohen Center Ballroom  
Florida Gulf Coast University  
Fort Myers, Florida 33965  
Campus parking pass provided.

\$35 for members of REIS and FPZA  
\$45 for non-members  
No charge for FGCU students  
AICP credits pending.

**Register at**  
[www.reis-swfl.org](http://www.reis-swfl.org)

Seating is limited.  
Reservations required by September 11th

## Welcome & Commentary

**Bev Larson, CCIM**

President, Real Estate Investment Society

**Tim Allen, Ph.D., CCIM**

Alico Chair of Finance, Eminent Scholar  
Lutgert College of Business, Florida Gulf Coast University

## Presentations

**Ave Maria - Successes and Lessons Learned**  
*by Brian Goguen, COO, Barron Collier Companies*

**Current and Future Trends in Rural Land  
Development in Lee County**  
*by Tony Cameratta, P.E., Cameratta Companies*

**Rural Land Development  
as an Economic Engine**  
*by Hendry County Commissioner Michael Swindle*

## Local Panel Discussion

Moderated by **Sean Ellis, Esq.**, Roetzel & Andress  
with first-hand perspectives on development,  
agriculture, regulation, and environmental issues.

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